

# Media data

## 2025

### Onkologiepflege Soins en oncologie Cure oncologiche

Fachzeitschrift der Onkologiepflege Schweiz  
Journal professionnel de Soins en Oncologie Suisse  
Rivista professionale delle Cure Oncologiche Svizzera

#### Technical Details and Adresses



Onkologiepflege Schweiz  
Soins en Oncologie Suisse  
Cure Oncologiche Svizzera

#### Dates of publication

01/2025: 5. März  
02/2025: 17. Juni  
03/2025: 25. September  
04/2025: 17. Dezember  
01/2026: 5. März

#### Advertisement deadline

01/2025: 31. January  
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03/2025: 22. August  
04/2025: 14. Novembre  
01/2026: 30. January

#### Advertisements

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#### Circulation

1400

#### Format

210 x 280 mm

#### Type Area

176 x 247 mm

#### Frequency of publication

4 times per year

#### Templates

Digital file

#### Printing method

Offset

#### Printers

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Zeughausstrasse 50  
CH-8887 Mels  
www.sarganserlaender.ch

#### Editorial Team

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#### Printing colours

Euro-Scale

#### Scientific Advisory Board

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#### Proof Reading

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## Onkologiepflege

is the only professional journal in Switzerland that is primarily aimed at nursing experts in the field of oncology. Its readership includes over 1,300 members of Oncology Nursing Switzerland, various healthcare institutions, continuing education centres and other individuals interested in nursing. They work in inpatient and outpatient settings in hospitals, oncology practices, Spitex organisations and cancer leagues, and/or in education, continuing education and training.

## Onkologiepflege

covers current topics in the care and support of cancer patients and their families. The journal provides practical and expert reports from the everyday clinical work of nurses in oncology, as well as the latest research findings. Readers are kept up to date with the latest developments in training and further education and receive important news from the association.

## Onkologiepflege Schweiz (Oncology Nursing Switzerland)

is the publisher of the professional journal Onkologiepflege. Oncology Nursing Switzerland is an independent, autonomous professional association for nursing professionals who care for and support people with cancer and are involved in cancer prevention and early detection projects.

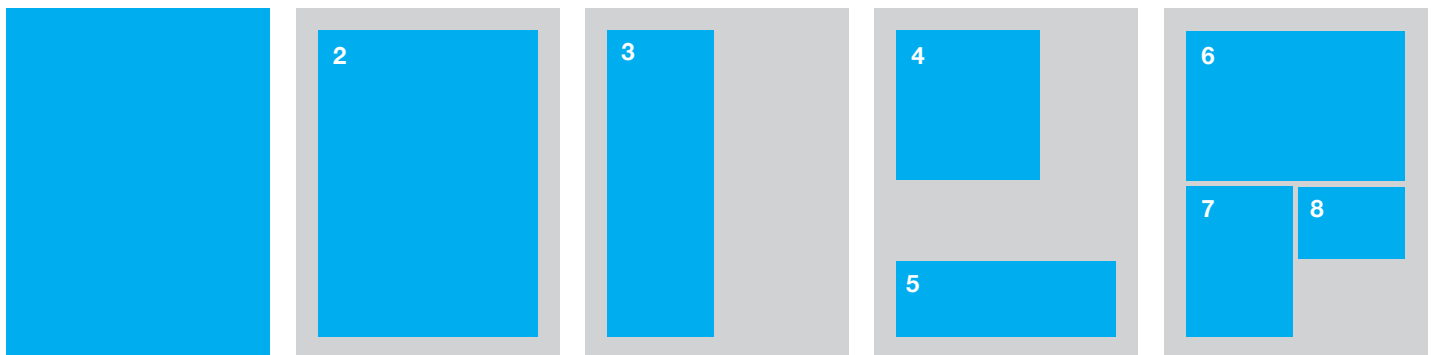
## Onkologiepflege

Published four times a year with a circulation of 1,400 copies. Certified by WEMF.

## Onkologiepflege

Published in three languages: German, French and Italian, combined in one edition.

## Advertisement Formats and Prices 2025



**1**  
1/4 Page<sup>1</sup> edge cut  
210 x 280 mm

b/w CHF 850.–  
colour CHF 1540.–

**2**  
1/4 page type area  
170 x 230 mm

b/w CHF 850.–  
colour CHF 1540.–

**3**  
1/2 page portrait  
82.5 x 230 mm

b/w CHF 510.–  
colour CHF 910.–

**4**  
1/4 page oversize  
115.5 x 121 mm

b/w CHF 350.–  
colour CHF 750.–

**5**  
1/4 page landscape  
170 x 85 mm

b/w CHF 300.–  
colour CHF 700.–

**6**  
1/2 page landscape  
170 x 121 mm

b/w CHF 510.–  
colour CHF 910.–

**7**  
1/4 page portrait  
82.5 x 121 mm

b/w CHF 300.–  
colour CHF 700.–

**8**  
1/8 page landscape  
82.5 x 58 mm

b/w CHF 200.–  
colour CHF 400.–

<sup>1</sup> edge cut, full-page advertisements: 216 x 286 mm including 3 mm edge. Text may extend up to 6 mm into the edge area.

### Loose supplements

Price upon request

### Repeat discount

2 x = 5%, 3 x = 10%  
4 x = 15%

### Job market

Online Advertisement:  
CHF 200.00 / 3 Mt.

### Special Placement

2., 3. + 4. cover page: supplement 15%

### advisory commission

10% – colour surcharges, postage and technical costs are excluded.

Prices plus 8,1% vat